## QUICK GUIDE SIM LIBRARY E-RESOURCES



### OVERVIEW

1. Objectives

2. Why use SIM Library E-Resources?

3. What is E-Resource Map and Where to find it?

4. Where to find E-Resources?

5. Description of each E-Resource

## 1. OBJECTIVES

### TO LET YOU KNOW:

- E-Resources that SIM Library has to offer
- Which E-Resource to use and where to find them

## WE HOPE THAT YOU WILL:

- Use the E-Resources to research for your course material
- Share our E-Resources with your students and encourage its use for their assignments and dissertations

# 2. WHY USE SIM LIBRARY E-RESOURCES?

## 2. WHY USE SIM LIBRARY E-RESOURCES?



- Content is evaluated for authority and accuracy
- Peer-reviewed
- High quality content



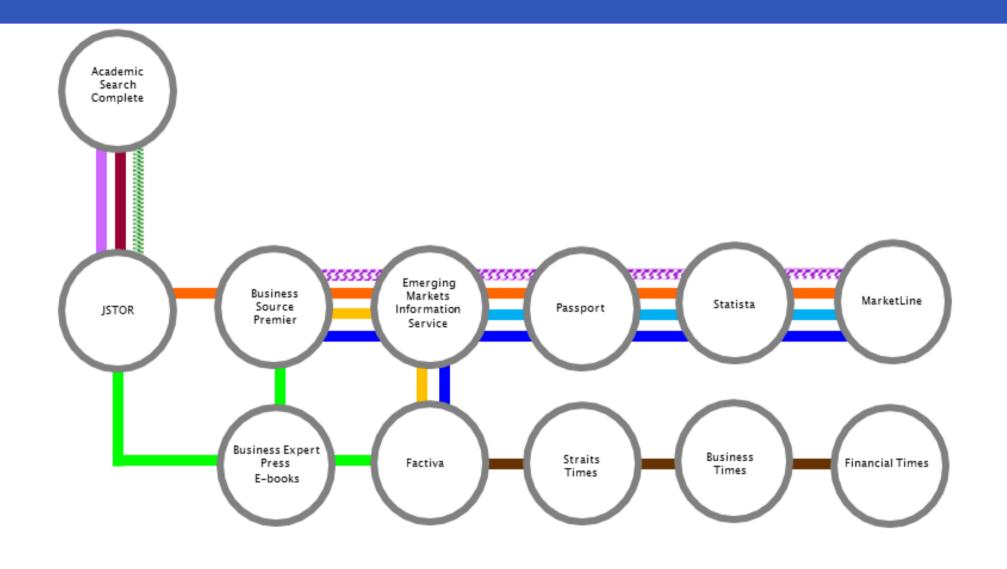
- Vast topic and subject areas
- Able to limit and filter searches by search terms and other parameters



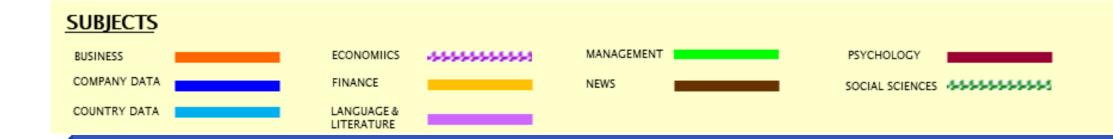
 Content is paid for by SIM Library so you have <u>free access</u> to scholarly information

# 3. WHAT IS E-RESOURCE MAP AND WHERE TO FIND IT?

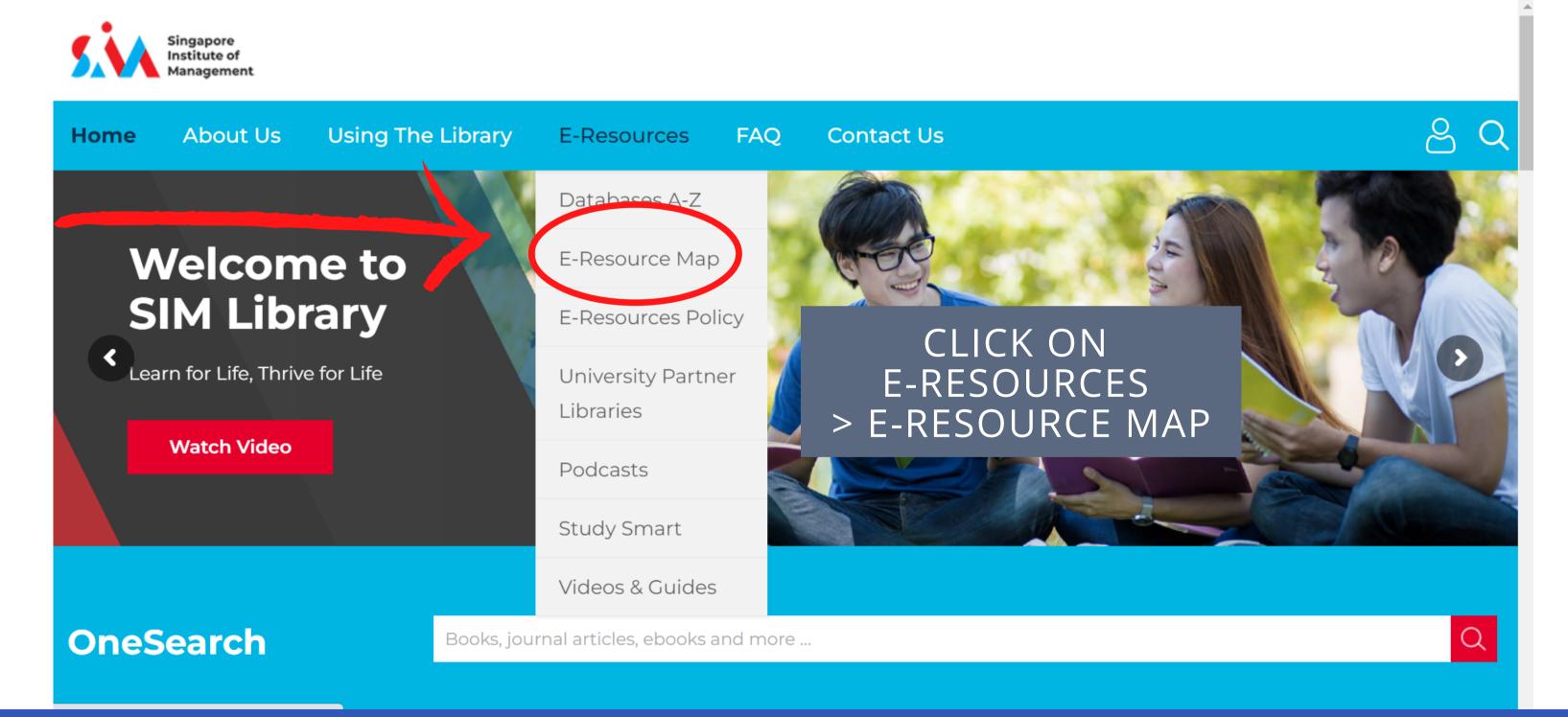
### WHAT IS E-RESOURCE MAP?



- E-Resource map is a quick guide for users
- It identifies relevant
   E-Resource according
   to the preferred
   subjects



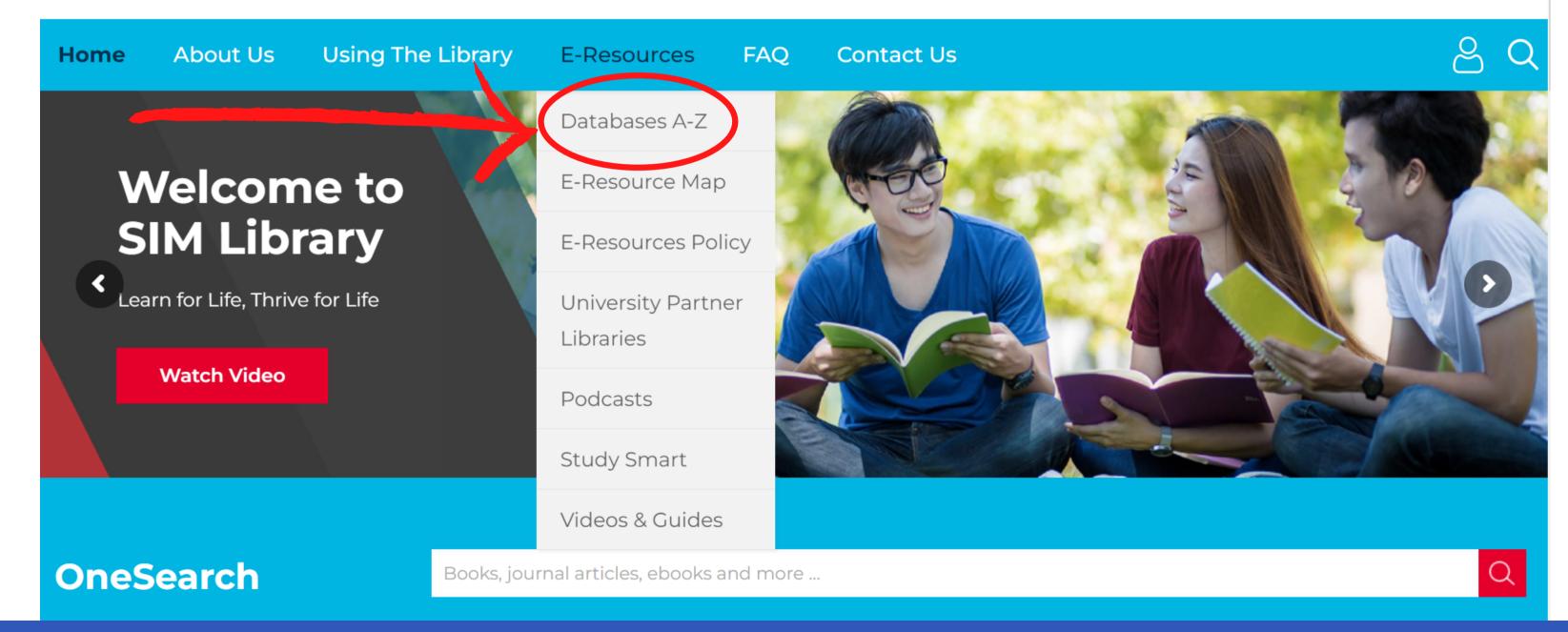
# WHERE TO FIND E-RESOURCE MAP? VISIT <u>LIBRARY.SIM.EDU.SG</u>



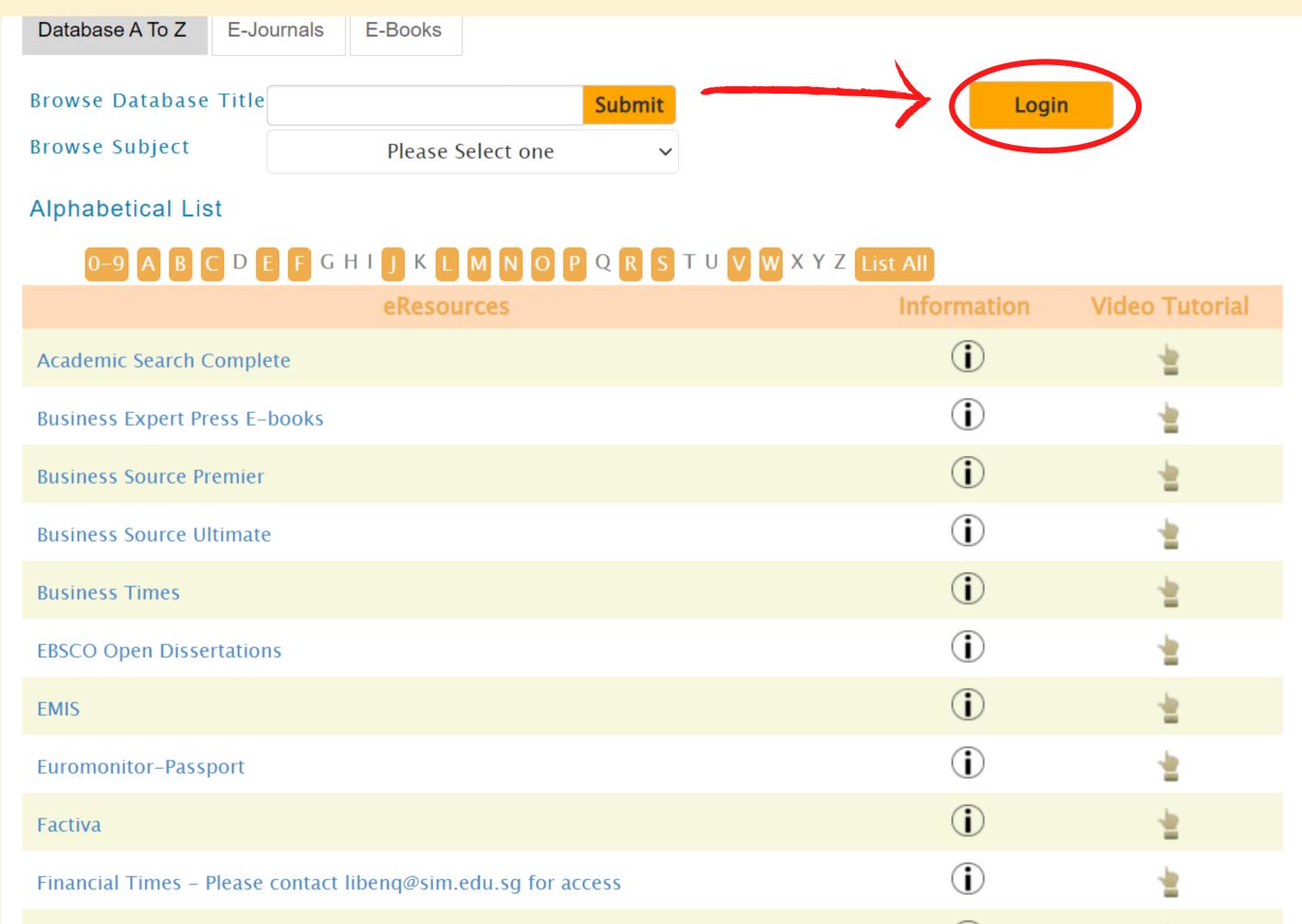
## 4. WHERE TO FIND E-RESOURCES?

## CLICK ON E-RESOURCES > DATABASES A-Z





### Library e-Resources





#### LOGIN CATEGORY

Associate Lecturer

#### **LOGIN ID**

ENTER YOUR EMPLOYEE / PI NUMBER

#### PASSWORD:

Read and tick the Appropriate Use Policy

☐ I have read and agree to comply with the SIM Library E-Resources Appropriate Use Policy



# 5. DESCRIPTION OF EACH E-RESOURCE

## ACADEMIC SEARCH COMPLETE

	Searching: Aca	ademic Search Co	mplete Choose D	<u>atabases</u>			SI	NGAPORE INSTITUT
<b>CO</b> host					Select a Field (optional) ▼	Search		MANAGEN
	AND ▼				Select a Field (optional) ▼	Clear ?		
	AND →				Select a Field (optional) ▼	+		
Search	n Options							Reset
	n Options	Expanders						Reset

Full-Text multi-disciplinary database with more than 8,500 full-text periodicals and peer-reviewed journals.

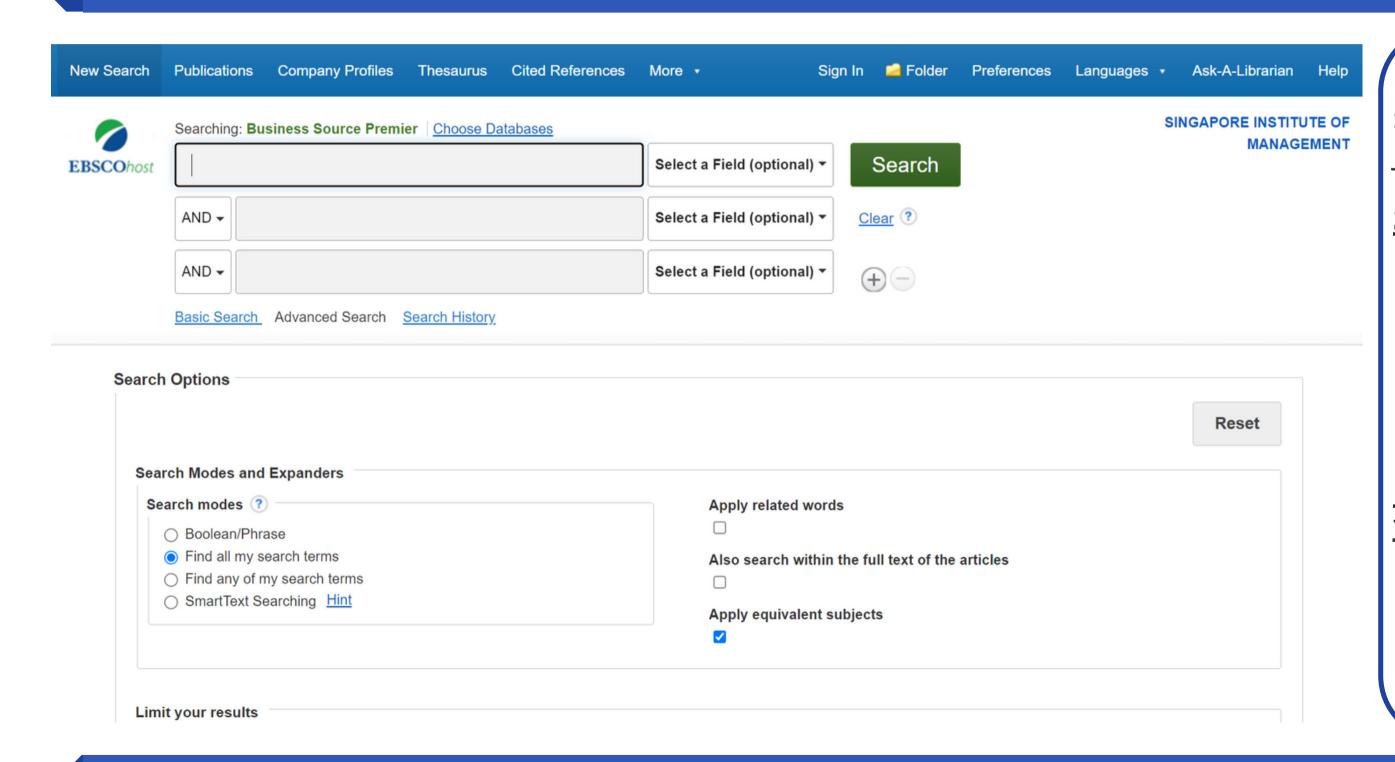
#### **Subjects covered:**

- Humanities
- Arts
- Sciences
- Social Sciences
- Science and Technology

#### **Format:**

Full-text articles in PDF or HTML

## BUSINESS SOURCE PREMIER



Full-text access to over 1,021 scholarly business-related journals and magazines.

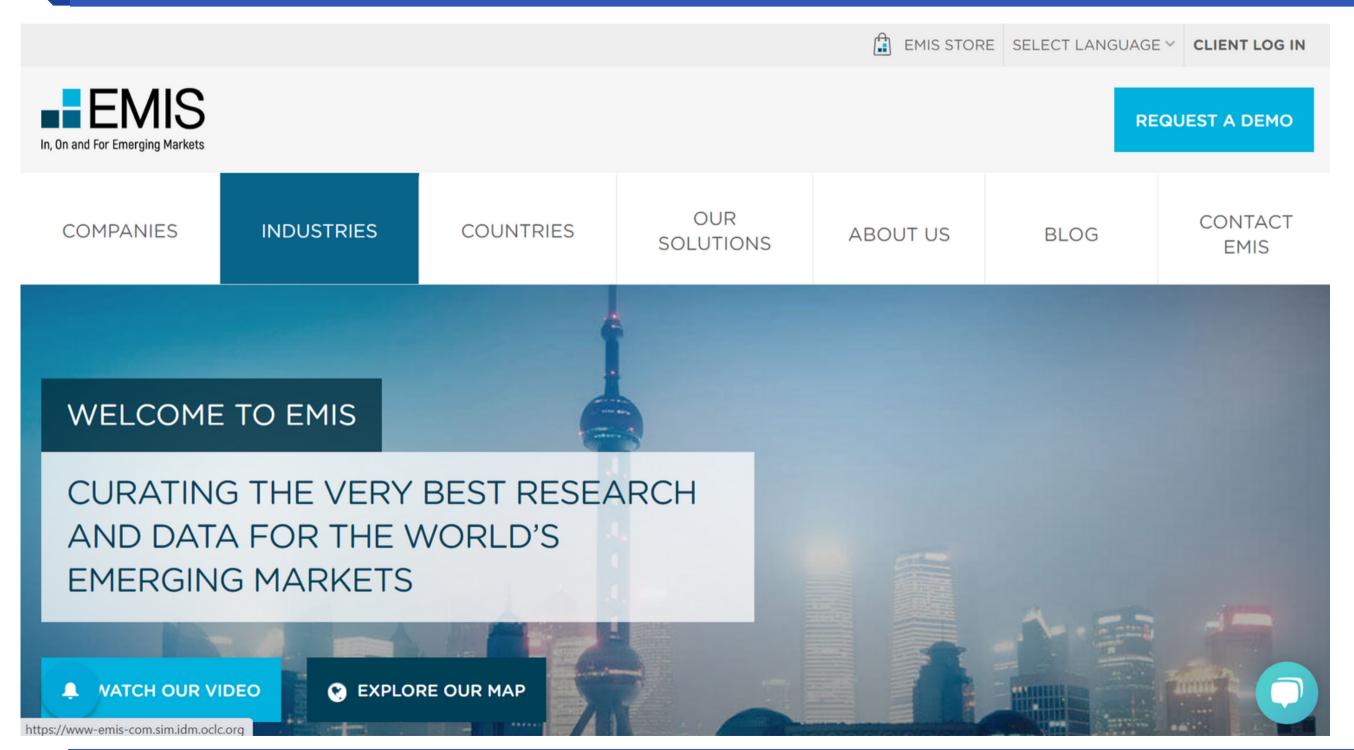
#### **Subjects covered:**

- Business
- Accounting
- Marketing
- Human Resources
- Management & Economics

## <u>Popular journal & magazine</u> <u>titles:</u>

- Harvard Business Review
- Bloomberg Businessweek
- Forbes
- Fortune

## EMIS (EMERGING MARKETS INFORMATION SYSTEM)



EMIS is a comprehensive information platform providing company, country and industry intelligence for emerging markets.

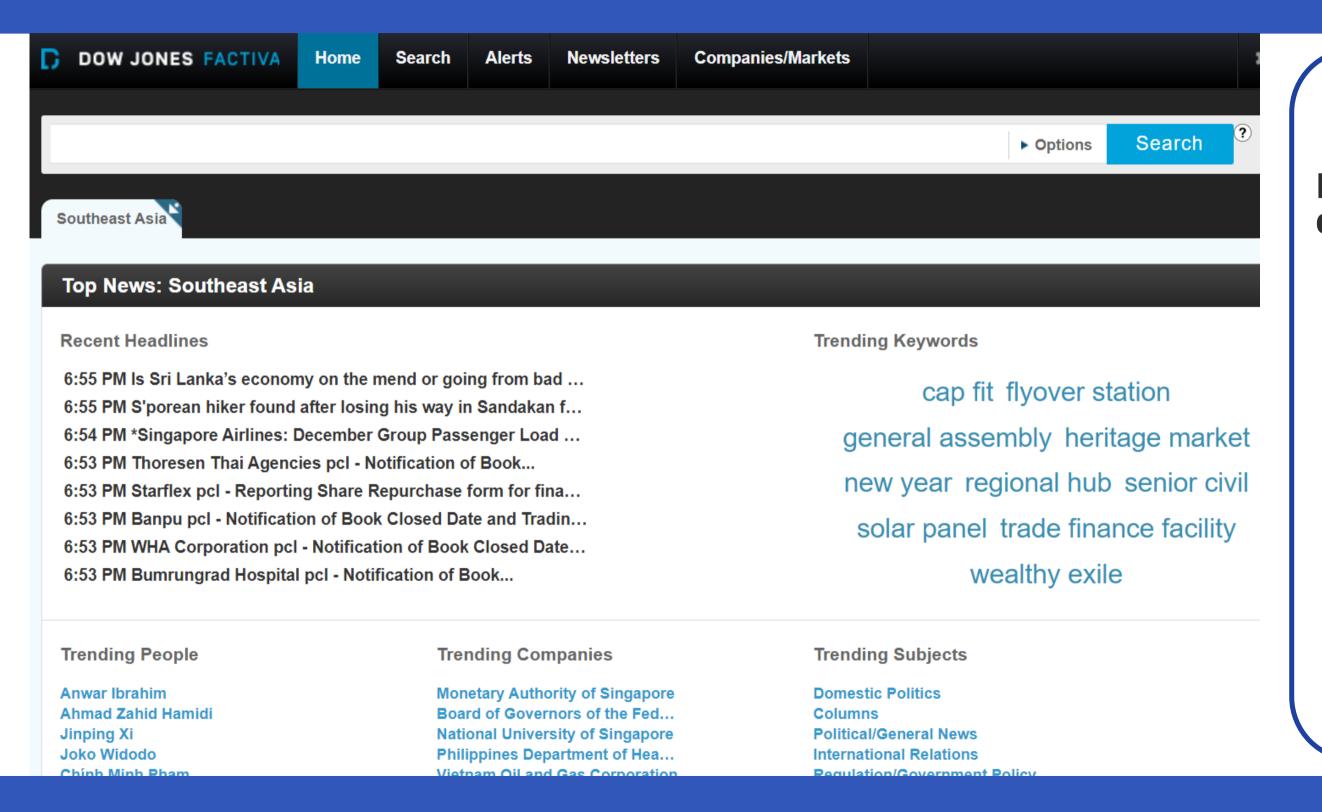
#### **Contents:**

- Company information and Financials
- Industry Reports & News
  Industry Statistics & Forecast
  Country/Region Overview
  Macro Statistics & Forecast

#### Please note:

Maximum 10 simultaneous users

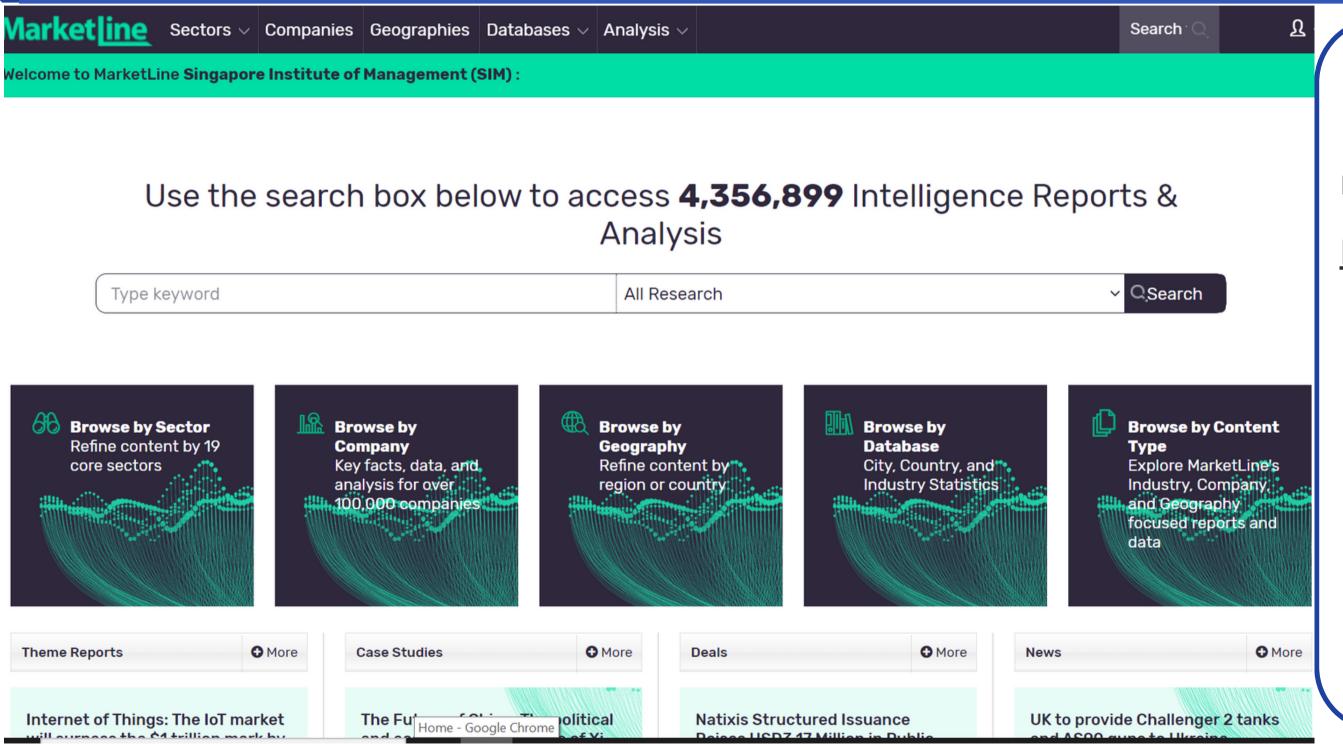
## FACTIVA



## Factiva is a global news database:

- 33,000 sources from 200 countries in 32 languages.
- Real-time and archive newspapers
- Industry publications
- Company financials, reports, and more.

## MARKETLINE ADVANTAGE



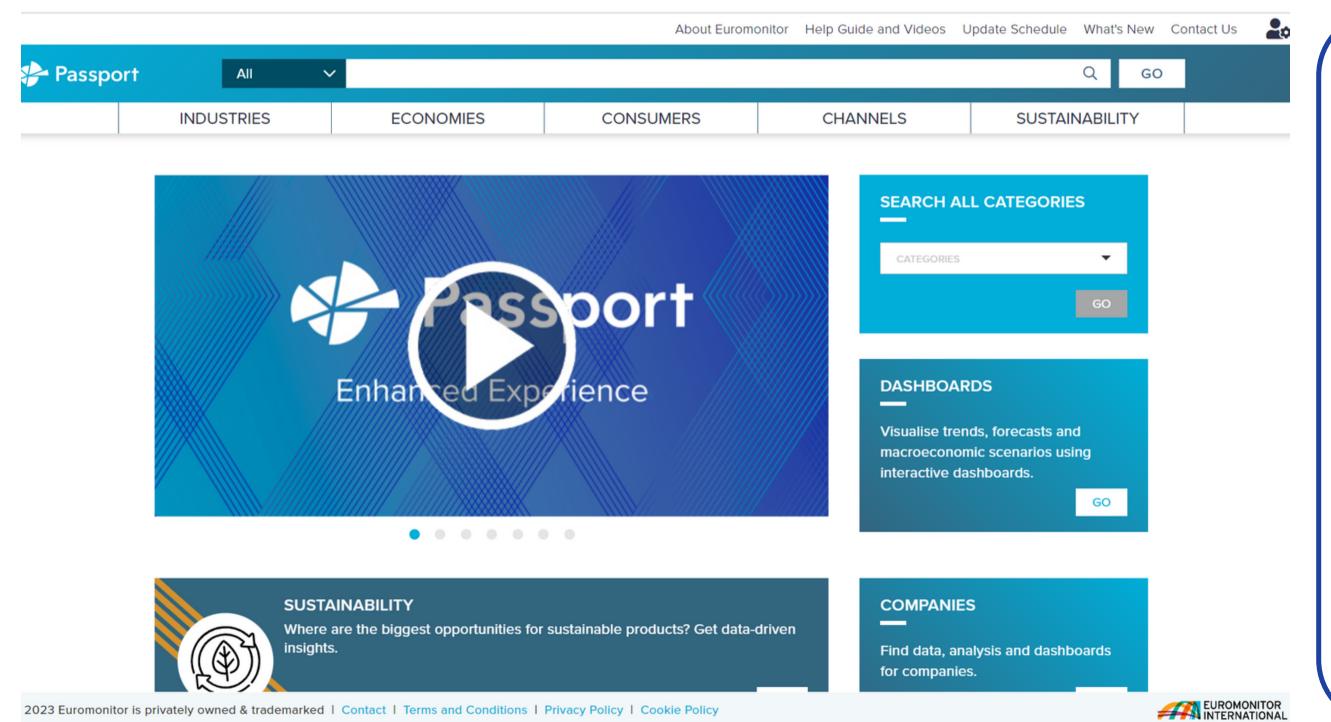
Marketline Advantage is a market research database.

#### **Provides the following:**

- SWOT Analysis (2500 companies)
- Company Profiles (30,000)
  Country profiles
  Industry information

- Financial deals
- Case studies
- Company news

## **EUROMONITOR-PASSPORT**



Passport provides data and insight on industries and consumers worldwide.

It helps users to analyse market context and identify future trends.

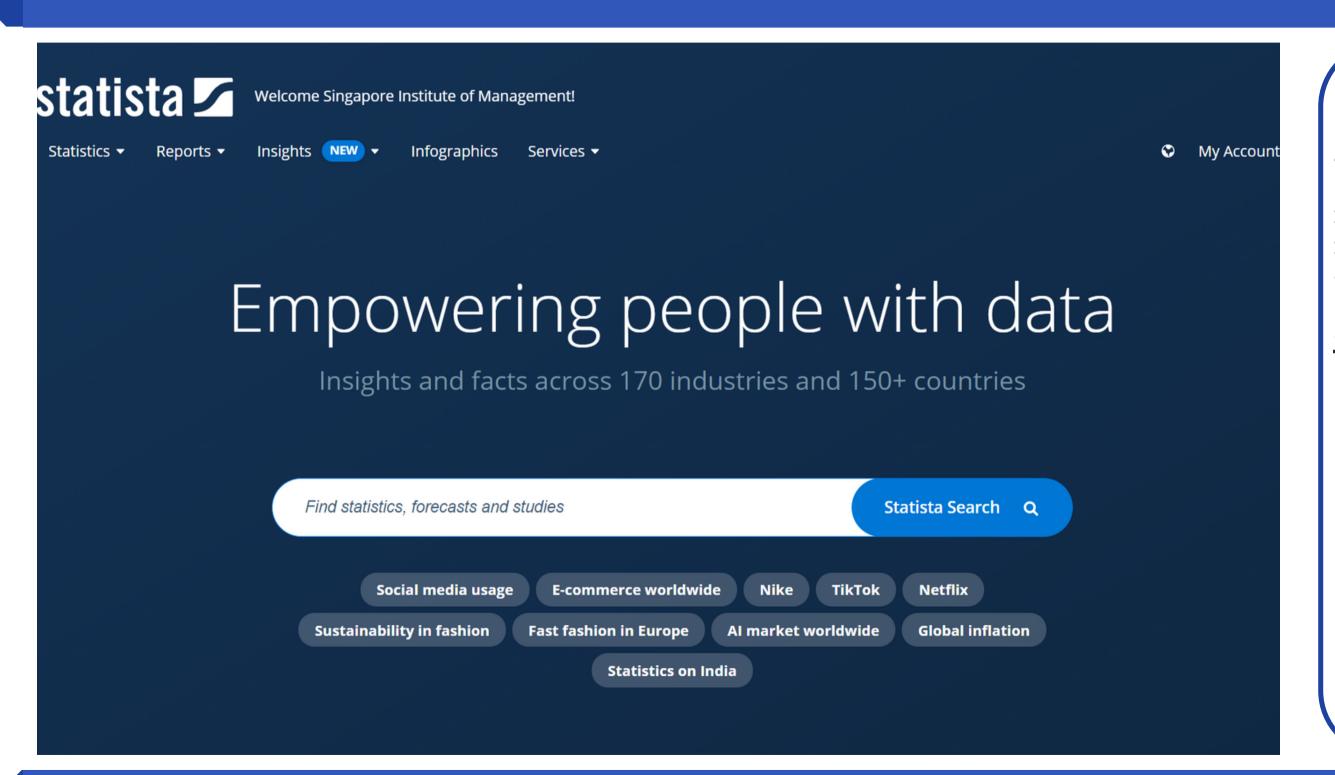
#### Passport database provides:

- Country reportsGlobal and local company profile for Industries, Consumers, Channels, Companies, Brands, Packaging and Closures

#### **Formats**

- Datagraphics
- PDF reportsDashboard

## STATISTA



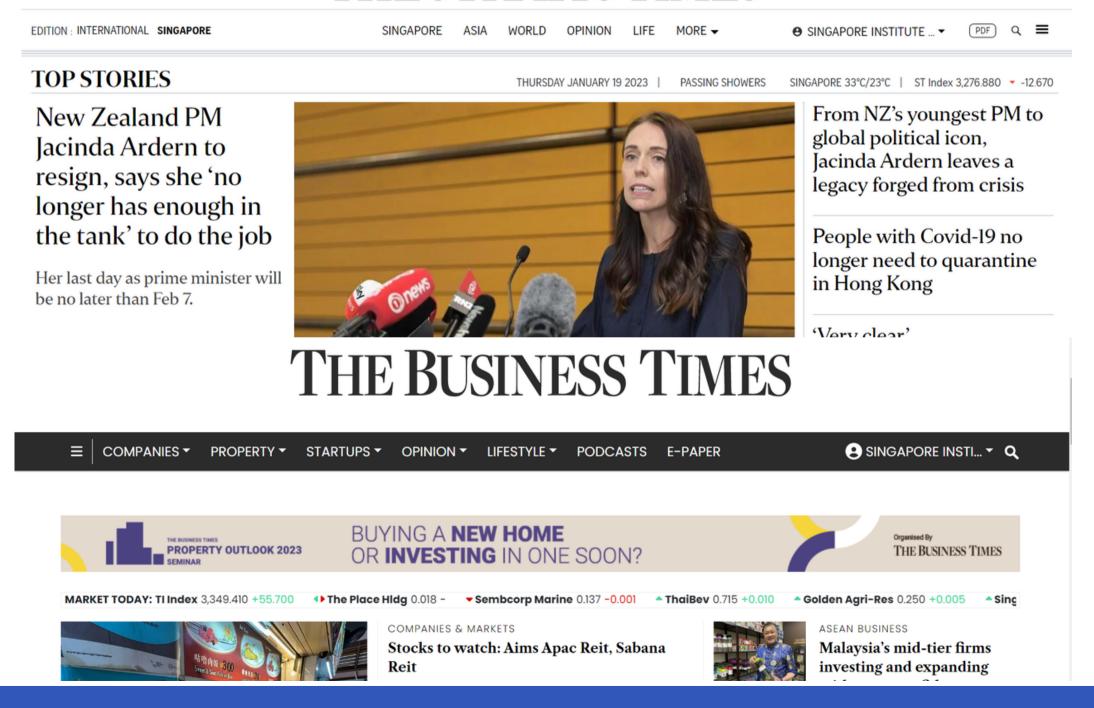
Statista is an online database that provides access to market data, statistics, forecasts, studies, and sources on over 80,000 topics and on more than 600 industries

#### **Contents include:**

- Statistics on Industries
- Infographics on current topics
- Reports:
  - o Digital and Trend
  - Consumer and brand
  - Industry and market
  - Politics and society
  - Companies and product

## STRAITS TIMES & BUSINESS TIMES





Full Access to Straits Times and Business Times

#### **How To Login:**

- Go to Library Databases A-Z page
- Login using your Lecturer ID and Password
- Scroll to ST and BT to find the Login ID and Password

#### Please note:

Maximum 10 simultaneous users

We hope you find this Quick Guide useful.

Do share it with your students!



## CONTACT US

FOR ENQUIRIES, CONTACT SIM LIBRARY:







