

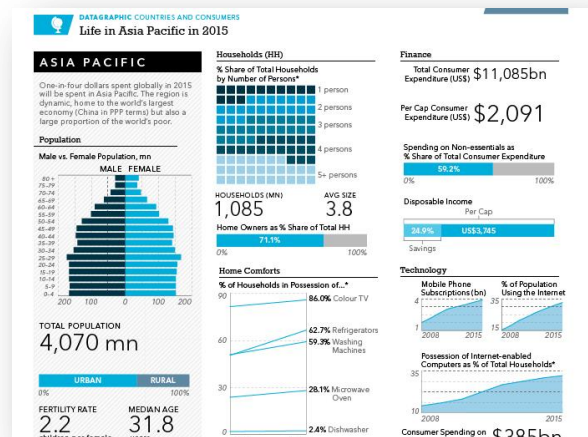
e-Resource of the Month



Passport is a global market research database that provides analysis on industries, countries and consumers. It features millions of statistics and in-depth reports on 27 industries with demographic, macro and socioeconomic data and analysis on consumers and economies in 210 countries worldwide.

Features

- Forward-looking analysis of consumer and industrial markets
- Market performance of leading companies and brands
- Surveys exploring consumer opinions, attitudes and behaviours
- Historic data from 1997 and forecasts to 2020
- Powerful and easy-to-use analysis and visualisation tool



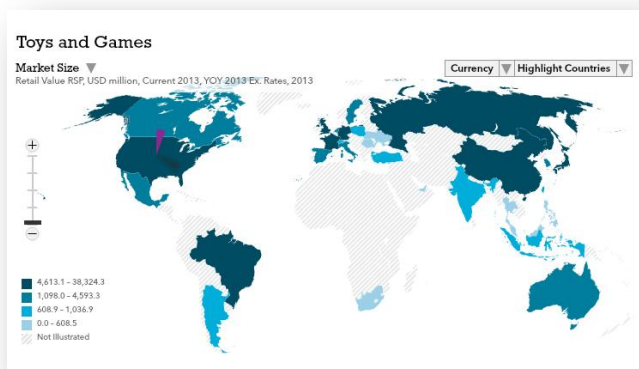
Industry Research

Industry research includes global statistics and analysis for 27 major consumer industries worldwide. Get access to historic and forecast market sizes, distribution channel analysis, company and brand share data, company profiles, global industry reports, expert and breaking news articles and more.

Countries & Consumers

This feature provides in-depth analysis on trends impacting consumers and countries around the world. It delivers research and analysis on the evolving economy, business environment, population, and income and expenditure patterns in 210 countries worldwide.

Dashboard & Visual Apps



For many students, complex data is easier to understand visually. Dashboard and Visual Apps allow you to visually make sense of thousands of data points at one time.

To access Passport, follow these simple steps:

1. Go to <http://primo.sim.edu.sg/eresources/onlinedatabase.aspx>
2. Select **Passport** from the list of databases
3. Click on **Member Login** or **Student Login** to begin